



## Business Studies at Bow School

“I want to study an exciting subject, something that is really useful and interesting”

If this sounds like you come and study BTEC Business Studies @ Bow School.

- It is both active and enjoyable;
- You need to be a good communicator and be able to explain your ideas;
- You should not be afraid of learning new things but instead be a creative thinker;
- You will watch programmes like “*The Apprentice*”, “*Dragons’ Den*” and “*Working Lunch*”, and analyse businesses;
- You will also visit a number of famous businesses, for example, such as, Coca Cola, Bloomberg, McDonald’s and others;
- You will be introduced to the world of small businesses and you will learn what makes a successful business person;
- You will find out how to think like an economist and learn how the economy functions.

Head of Department: Mr Frank Albrecht

Contact: 020 89800118 - [Albrechtf@bow-school.org.uk](mailto:Albrechtf@bow-school.org.uk)

